

### Promoting Organic Solutions

What	Who	How	When
Open Days + additional wide-reaching marketing to change the public perception of Organic	Power of Food <ul style="list-style-type: none"> <li>Professional PR Agencies who answer to larger public bodies</li> </ul>		ASAP – in line with current diet related trends “clean eating”
Nitrogen budget for Scotland	Scottish Government	Climate Change Legislation	2017
Target for Organic Production	Scottish Govt; NFU +citizens influence	Good Food Nation (and reform)	2016-2017
SRUC advisory service	Scottish Govt + citizens	Allocate funds; recruit advisers	2016
Reduce tax for organic farmers	NGO's +social enterprises that work for the “organic purpose”	Should absorb higher prices so that organic is more affordable	
Set or support targets for reduction of greenhouse gasses from agriculture	James Hutton, NFU, Organic farmers, Scottish Govt	Produce leaflets, videos and face to face advice	start now, programme to 2050

### Social Enterprises on Food

What	Who	How	When
Food Sharing	CCF Funded; SHRUB Office; We minimise food waste across Scotland	By working with local businesses and collecting food at the end of the day before it goes to waste	Now so that we give real reasons and opportunities for new ideas to get recognised
Celebrate Good Wholesome Food	Artisan Bakers; Veg boxes	Networks; Events; Markets; de-legitimise supermarkets	
Social Enterprise; Market Gardens	Community Management Groups	Share ‘permission’ to do things; examples of success plus govt.; subsidy help;	Now
Covered food market for Edinburgh	Council+TE+interested people e.g. Eleanor + Farmers Market	Just do it	Now

**Chemicals + Scottish Govt Consultation**

What	Who	How	When
Labelling Food appropriately	FSA		
Minimising chemicals	The consumer	Education! + consumer choices	
Farmers to label no of sprays and chemicals used on produce			
Ban on neonicotinoids	Famers/ the govt		now
Research on frequent chemicals in everyday circumstances			now
Tax companies that use chemicals			now
Research into health effects			now

**Allotments/Community Gardens + School**

What	Who	How	When
More – working collaboratively	All of us	Everywhere- Land reform	Now
Put pressure on allotments officer (CEC) to make sure allotments are well-tended Smaller plot Distribute gluts	Local People desperate for an allotment	Community Empowerment	
		Direct supply chains	
		Public procurement	
		Eleanor's market	
		More collective growing	
		Network for small growers to share funding	

### Working Well

- Increase in community Gardens
- Growing Number of Artisan Local Bakeries
- Growing Consensus of the Importance of Good Food Practices and their link to climate change
- Abundance were great for using and distributing unused fruit – more of this
- Real Junk Food project and waste food production

### Needs Improving

- Reduce Food Waste
- Increase in organic produce of bread
- Stop the use of chemicals and glyphosate
- Subsidise good food and farming practises and penalise those who aren't doing this
- Use unwanted allotment produce
- Continued increase in community Gardens and understanding of how to produce vegetables in gardens
- More council land being used for growing fruit trees and community gardens
- Shopping locally
- Millenials – a fashion trend to shop and eat healthy
- Social enterprise and small Farmer food production
- Vegetable Growing in schools
- Urban farming
- Food education
- Food waste
- Citizens agricultural policy
- Veg/vegan perception as the most ecological diet, created through marketing